

Art Specifications for Plastic Cards

To avoid paying a design fee, you must submit artwork that meets the following specifications.

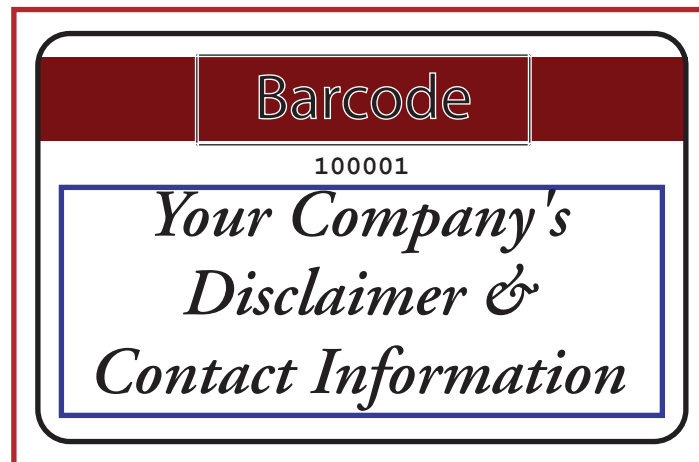
- All files must meet these dimensions.
- All files must be in CMYK color mode.
- Vector art is preferred since it prints at a higher quality. Illustrator CS or CS2 EPS or PDF files with all fonts converted to outlines are acceptable.
- Raster artwork is also acceptable; it must be at least 300 dpi. An unflattened PSD or TIFF with each layer of text Rasterized is preferred.



Bleed Size
3.625 x 2.375

Finished Size
3.375 x 2.125

Safe Zone
3.125 x 1.875



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Please Note:

- All cards are printed in CMYK (four color process). PMS, spot colors, will be converted to CMYK before printing. We will try to match PMS color as close as possible, but cannot guarantee an exact match.
- If you'll be submitting black text on a white background, please submit it in a Vector format. If it must be in a Rasterized format, make sure it is 600 dpi. This will ensure the highest graphic quality on your plastic card.
- We will print the unique number of each card under the magnetic strip in Courier New, Bold, 10 pt. unless otherwise specified.
- Do not include any guidelines, variable data, or the magnetic strip mock-up in submitted artwork. Instead, refer to it in writing when you place your order.